# Curriculum timeline

Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec

**Optional pre-program intensive German (two-month program)**

**Module 1**
**Broad contextual overview**
**Set the agenda**

- Business in Society
- Economics
- Organizational Behavior
- Context of General Management
- Business Ethics
- Building High Performance Teams

**Modules 2 & 3**
**Develop your functional expertise**
**Develop your personal mastery in:**

- Accounting
- Finance
- Quantitative Methods
- Decision Making
- Marketing
- Operations
- Markets and Regulations
- Entrepreneurship
- Strategy
- HR Management
- Business Simulations: MARGA and INTOPIA
- Sustainable Business

**Module 4**
**Differentiate your profile and deepen your sector knowledge**

Technology track electives

- Strategic Innovation and Creativity
- Managing Technology Capabilities
- Capturing Value from Innovation
- Bringing Technology to Market
- Brands of the Future
- Field Seminar to a High-tech Area

Sustainability track electives

- Fighting Poverty with Business
- Corporate Environmental Strategy
- Global Growth Engines
- Sustainable Supply Chains
- Field Seminar to an Emerging Economy

Note: Other electives are also offered in finance and marketing.

**Modules 5 & 6**
**Apply your knowledge, practice, and re-enter the business world**

- Consulting Project
- Master's Thesis
- Applied Leadership
- Business Planning

**Graduation**

**Optional post-program exchange in Asia (four to five months)**

Curriculum subject to change. For up-to-date information, visit our website.