

SUSTAINABLE GOVERNANCE

New Paradigms of Sustainable Governance

November 14&15, 2017

TUESDAY, NOVEMBER 14

- 16:00 **REGISTRATION AND WELCOME COFFEE**
- 16:30 **WELCOME REMARKS**
Prof. CB Bhattacharya
Director of the Center for Sustainable Business, ESMT Berlin
- 17:00 **CARING FOR HUMAN RIGHTS IN THE DIGITAL WORLD: NEW CHALLENGES FOR BUSINESS**
Yves Nissim
VP, Head of Transformation and Operation in CSR, Orange
- 17:45 **EXAMPLES OF BEST PRACTICE APPROACHES AND CHALLENGES TO IMPLEMENTING SUSTAINABLE DEVELOPMENT GOALS**
A high-level panel discussion with
Lydia Simon
Global Sustainability Director, Covestro
Neil Smith
Senior Associate, Aegon
Markus Strangmüller
Vice President of Sustainability - Business to Society, Siemens

Moderator and panelist: Linda Midgley
Senior Manager, Sustainability and Responsible Governance, PwC
- 19:45 **NETWORKING DINNER at the RESTAURANT REFUGIUM**
Gendarmenmarkt 5, 10117 Berlin

Located at the baroque vaults of the French “Friedrichstadt” church, the internationally inspired restaurant is known for delicious surprises.



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WEDNESDAY, NOVEMBER 15

- 08:30 BURNING ISSUES**
A discussion led by
Prof. CB Bhattacharya
 Director of the Center for Sustainable Business, ESMT Berlin
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- 09:00 HUMAN RIGHTS, LABOUR PRACTICES, AND ANTI-CORRUPTION: ARE COMPANIES DOING ENOUGH?**
A high-level panel discussion with
Mauricio Lazala
 Deputy Director, Business & Human Rights Resource Centre
Angela McClellan
 Senior Advisor, Business Integrity Programme, Transparency International
Rosella Ravagli
 Head of Corporate Sustainability & Responsibility, Gucci
- Moderator: Prof. CB Bhattacharya*
 Director of the Center for Sustainable Business, ESMT Berlin
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- 10:30 COFFEE BREAK**
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- 11:00 BREAKOUT GROUPS**
- 1. Engaging boards of directors in sustainability**
What are the best practices in regard to engaging boards of directors in sustainability? What are the key challenges and how to mitigate them?
 - 2. Contributing to the sustainable development**
What are the roles of different actors (companies, governments, civil society)? Where are the boundaries of corporate sustainability?
 - 3. Sustainable governance indicators**
How to measure good sustainable governance? What would be the key sustainable governance indicators for companies?



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12:00	LUNCH
12:45	(OPTIONAL) SHORT GUIDED TOUR OF OUR HISTORIC CAMPUS
13:00	BREAKOUT GROUP FINDINGS <i>Plenary discussion led by the representatives of the groups.</i>
13:30	MODERN SLAVERY IS EVERYWHERE: HOW TO CHANGE WORKING CONDITIONS IN GLOBAL SUPPLY CHAINS <i>A workshop with</i> Quintin Lake Research Fellow at Hult International Business School
14:30	SUSTAINABLE GOVERNANCE 2.0: EMERGING ISSUES AND TRENDS <i>Statements on the future of sustainable governance</i> Sabine Content Head of Corporate & Stakeholder Relations, GRI Prof. Roel Nieuwenkamp Chair OECD Working Party on Responsible Business Conduct, OECD
15:45	DEBRIEF AND ROAD AHEAD. HOW CAN GATHERED INSIGHTS BE IMPLEMENTED? <i>Led by our Sustainable Business Roundtable member company</i>
16:15	WRAP-UP & THOUGHTS ON UPCOMING MEETINGS. <i>Led by</i> Prof. CB Bhattacharya Director of the Center for Sustainable Business, ESMT Berlin
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