

# SUSTAINABLE POLICY, REGULATION & COMPLIANCE

November 14 & 15, 2018

## WEDNESDAY, NOVEMBER 14

14:45 **REGISTRATION AND WELCOME COFFEE**

15:15 **WELCOME REMARKS**

**CB Bhattacharya**  
Director of the Center for Sustainable Business, ESMT Berlin

15:45 **WASTE NOT, WANT NOT: CORPORATE PERSPECTIVES ON REDUCING WASTE**

**Martin Pauli**  
Senior Consultant - leader foresight and innovation Germany, Arup

**Lill Lindbäck**  
EMEA Take Back Manager, Dell

**Hendrik Heuermann**  
Sustainability Manager, H&M Germany

**Anke Stübing**  
Head of Corporate Responsibility, Nestlé Deutschland

17:15 **IT'S ABOUT INNOVATION AND COMPETITIVENESS: EU'S POLICY FOR CREATING SUSTAINABLE GROWTH**

**Antti Peltomäki**  
Deputy Director-General of the Internal Market, Industry, Entrepreneurship and SMEs, European Commission

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18:00 **DESPACITO: THE PACE OF EUROPE’S AMBITION IS TOO SLOW**

**Larissa Copello**  
Zero Waste Consumption and Production Campaigner, Zero Waste Europe

19:00 **DRINKS RECEPTION**

20:00 **NETWORKING DINNER**

## THURSDAY, NOVEMBER 15

09:00 **WHAT IS “SUSTAINABLE”? THE EU PROPOSAL ON TAXONOMY – DOES IT MAKE SENSE?**

**Birgit Spießhofer**  
Attorney at Law, Dentons; Author of “Responsible Enterprise: The Emergence of a Global Economic Order”

10:00 **SOLVING THE PLASTIC ISSUE: CORPORATE PERSPECTIVE ON THE CHALLENGES AND THE WAY FORWARD**

**Juan Manuel Banez Romero**  
Public Affairs Manager Europe, Mars

10:45 **COFFEE BREAK**



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11:15 **PUSHING THE CIRCULAR ECONOMY FRONTIER**

**Dirk Voeste**  
Vice President Sustainability Strategy, BASF

12:00 **LUNCH**

12:45 **(OPTIONAL) SHORT GUIDED TOUR OF OUR HISTORIC CAMPUS**

13:00 **BREAKOUT WORKSHOPS**

**1. CLIMATE POLICY: WHY CORPORATE SUPPORT IS CRUCIAL (AND  
OPPOSITION/ INACTION NOT VIABLE)**

**Dylan Tanner**  
Executive Director, Influence Map

**2. REPORTING, IT'S NOT JUST ABOUT COMPLIANCE**

**Simon Clow & Neil Smith**  
Directors, Kōan

14:30 **BREAKOUT WORKSHOP FINDINGS**

*Plenary discussion led by the representatives from the breakout workshops*

14:40 **REMEMBERING AND IMPLEMENTING GATHERED INSIGHTS**

*Led by*  
**SBRT Member Company**

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14:50      **WRAP-UP & THOUGHTS ON UPCOMING MEETINGS**

*Led by*

**Joanna Radeke**

Manager of the Center for Sustainable Business, ESMT Berlin

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15:00      **ADJOURN**

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## LOCATION: ESMT BERLIN

The Sustainable Business Roundtable will take place at ESMT Berlin, Schlossplatz 1, 10178 Berlin.

ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master's in management, as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership, innovation, and analytics. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. The business school is based in Berlin, Germany, with Schloss Gracht as an additional location near Cologne and a branch office in Shanghai, China. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA.

