EXECUTIVE MBA/MPA AT A GLANCE

KEY FACTS
- Degrees awarded: MBA from ESMT and MPA from the Hertie School
- Programme design: EMBA and EMPA core curriculum, elective and Global Immersion modules, special joint modules with a cross-sectoral approach, individual leadership development training
- Duration: 24 months (including prep time for Master's thesis)
- Location: Berlin, Brussels and other cities around the globe
- Format: Part-time, modular structure, one- to two-week sessions
- Participants: International and from all sectors
- Language of instruction: English

PROGRAMME STRENGTHS
- Extensive training for strategic leadership positions and excellent career development opportunities at the interface of the private and public sectors
- Two Master’s degrees in business administration and in public administration in only two years
- International programme faculty with renowned academics and high-level experts from all three sectors
- Intersectoral networking opportunities with EMBA and EMPA cohorts and access to their extensive and diverse alumni networks
- Profile customisation and ESMT’s Global Network for Advanced Management

STUDENT PERSPECTIVES

"The courses at the Hertie School have provided me with the skills and competences needed to successfully address today’s challenges in the public sector. Innovative teaching formats and real-world case studies are easily applicable to connect the course material to my own working environment – an immediate benefit to my daily work!" Elisabeth Rosenstock-Siller, External Unit Chief, Political Section; US Embassy Berlin

"An EMBA helps improve your leadership qualities and core business abilities – both essential to developing your career. I gained knowledge not only from an excellent faculty but also directly from my peers and their varied backgrounds."

Uta Anders, CFO and Executive Board Member of ThyssenKrupp System Engineering

SELECTED STUDENT EMPLOYERS


STUDENT PROFILES EMBA & EMPA 2015–2017

PARTICIPANTS
32 49
WOMEN
44% 24%
INTERNATIONAL PARTICIPANTS
59% 69%
AVERAGE AGE
36 36
YEARS AVERAGE WORK EXPERIENCE
10 12
REGIONS REPRESENTED
41% Germany
41% Rest of Europe
6% Americas
6% Asia
6% Africa / Middle East
41% Rest of Europe
Germany 31%
Africa / Middle East 9%
Americas 7%
Asia 6%

EMBA INDUSTRIES
Consulting
27%
Manufacturing / FMCG
22%
IT / Telecommunications
19%
Energy / Engineering
19%
Non-German Administration
13%
German Federal Administration & Agencies
12%
Non-Profit Sector
10%
IT/Software/Services
10%
Manufacturing / FMCG
9%
Other
8%
Healthcare / Pharma / Biotech
6%
Private Sector
6%
International Organisations
4%
Government / Non-Profit
2%
THE EXECUTIVE MBA/MPA

THE ONLY DUAL DEGREE EXECUTIVE MBA/MPA IN EUROPE.

The Executive MBA/MPA programme provides mid- to senior-level managers with the skills and knowledge needed to innovate and grow a business while at the same time spearheading and implementing social, economic or political development.

Knowing how to analyse then solve problems while being an effective leader in the increasingly intertwined worlds of business, politics and civil society will add a new dimension to the progress you can make in your career.

Modules offered in Berlin, Brussels, and other cities around the world give you first-hand insight into international public policy and business. Your network will be enriched by peers from the corporate, non-profit and public sectors.

You will have the opportunity to broaden your expertise with input from high-profile lecturers in academia and practice.

This application-oriented programme will give you ample opportunity to apply the skills you learn directly to your current job as you go through the programme.

IDEALLY SUITED FOR
✓ Managers in highly regulated industries
✓ Corporate managers working in strategy, regulatory affairs, communication, and government relations departments
✓ Managers in public enterprises
✓ Consultants in the private and public sectors
✓ Experts and managers in international organisations and public administration at the national and international level
✓ Managers in non-profit organisations, such as foundations or associations
✓ Politicians
✓ Diplomats
✓ Media executives and journalists

THE PROGRAMME DESIGN

THE PROGRAMME HAS A MODULAR STRUCTURE.

- JOINT CURRICULUM: These modules focus on specific challenges at the intersection of business and public administration and thereby provide the link between the MBA and MPA modules.
- CORE CURRICULUM: The core curriculum combines key business and management knowledge from ESMT with in-depth insight into governance and policy analysis from the Hertie School.
- LEADERSHIP DEVELOPMENT: Participants receive extensive group and individual training and coaching in ESMT’s “Individual Leadership Development Itinerary” module and tailor their studies with Skills Trainings from the Hertie School’s EMPA portfolio (e.g., Consulting, Conflict Management).
- MASTER’S THESIS: Participants plan their final projects and set timelines with advisors at both schools.
- PROFILE CUSTOMISATION: Participants choose Electives from the Hertie School’s EMPA portfolio (e.g., Social Innovation and Entrepreneurship, Good Governance and Anti-Corruption, Politics of Reform of International Organisations, Smart Decisions in Government and Business).
THE SCHOOLS

ESMT Berlin and the Hertie School are located in Berlin, one of Europe’s most dynamic capitals. Both schools have excellent reputations and extensive networks. ESMT’s EMBA is ranked 8th in the world by The Economist and 1st for career progression for four consecutive years and 30th globally, by The Financial Times. The Hertie School is a member of the Global Public Policy Network which comprises seven leading policy schools around the world. Both schools have a highly international faculty from 20 countries.

THE HERTIE SCHOOL OF GOVERNANCE is a private university based in Berlin, accredited by the State, the German Science Council, and the ACQUIN accreditation agency. Interdisciplinary and practice-oriented teaching, first-class research and an extensive international network set the Hertie School apart and position it as an ambassador of good governance, characterised by public debate and engagement. The Hertie School prepares exceptional students for leadership positions in government, business, and civil society. A renowned faculty with expertise in economics, business, law, political and social science take an interdisciplinary, policy-oriented approach to the school’s teaching and research agenda. The school was founded at the end of 2003 as a project of the Hertie Foundation, which remains its major partner. In 2012, the Hertie School was awarded the right to confer PhDs.

www.hertie-school.org

ESMT BERLIN EUROPEAN SCHOOL OF MANAGEMENT AND TECHNOLOGY was founded in October 2002 by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a Master’s in Management as well as open enrolment and customised executive education programmes. ESMT focuses on three main topics: leadership and social responsibility, European competitiveness, and the management of technology. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is based in Berlin, Germany, with Schloss Gracht as an additional location near Cologne. ESMT is a private business school, accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. In 2013, ESMT was awarded the right to confer PhDs.

www.esmt.org

APPLICATION

TO APPLY, YOU SHOULD HAVE
✓ At least 5 years of professional experience
✓ An undergraduate degree or equivalent professional qualification
✓ Strong GMAT, GRE or ESMT Admissions Test scores
✓ An English proficiency certificate (TOEFL, IELTS, Cambridge or others) for candidates with limited experience in business English
✓ Clear commitment by your employer with regards to study-time allowances and project agreements or, for career change candidates, an in-depth discussion with the EMBA and/or EMPA management regarding your future professional path
✓ A strong performance at the personal interviews with ESMT and Hertie School representatives
✓ Indicators of senior leadership potential for high-performance career growth
✓ International outlook, intercultural competence, and a responsible approach to business
✓ Proven teamwork skills
✓ Strong motivation, commitment and drive to succeed in a challenging academic programme
✓ Excellent analytical and critical thinking skills

DEADLINES AND FEES
• Round 1: March 1
• Round 2: May 1
• Round 3: August 1 (late applications: early September)

Applications are reviewed on a rolling basis. Space in the class is limited, and early application is strongly encouraged.

The programme fee is €60,000 and is payable over three calendar years. Scholarships are available for selected target groups and self-funded candidates.

FOR MORE INFORMATION AND TO APPLY, PLEASE VISIT:
• www.esmt.org/embma-empa
• www.hertie-school.org/embma-empa

STEPS

STEP 1
• Company nomination for sponsored candidates and CV review for all candidates

STEP 2
• Submission of GMAT / GRE scores or preparation for ESMT Admissions Test
• Completion of admissions interviews and, if applicable, ESMT Admissions Test

STEP 3
• Office of Admissions receives company nominations and candidate sends CV for pre-evaluation
• Candidate completes online application (and TOEFL or equivalent, if required)
• Joint Selection Committee at ESMT and the Hertie School make enrolment decision

KEY QUALITIES WE LOOK FOR IN APPLICANTS
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EUROPE’S FIRST
EXECUTIVE MBA/MPA
DUAL DEGREE PROGRAMME

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