MASTER’S IN MANAGEMENT (MSc)

SPECIALIZE IN:

· Business Analytics
· Finance and Investments
· Entrepreneurship and Innovation
· Global and Digital Strategy
**KEY FACTS**

- **WOMEN:** 38%
- **MONTHS AVERAGE WORK EXPERIENCE:** 4
- **AVERAGE AGE:** 23
- **INTERNATIONAL STUDENTS:** 92%
- **47%** | **14%** | **7%** | **11%** | **7%** | **5%** | **3%** | **3%** | **3%**
- **PREVIOUS STUDIES**
  - Business/Management: 47%
  - Engineering: 11%
  - Economics: 14%
  - Humanities/Arts: 1%
  - Social Sciences: 9%

**PROGRAM STRENGTHS**

Two tracks – tailored to your skills
An innovative, pre-experience program with two tracks. One designed for creative and strategic thinkers, and one designed for quantitative decision analysts. You select your track during the online application process. Depending on the track, you choose one of four specializations: Business Analytics, Finance & Investments, Entrepreneurship & Innovation or Global & Digital Strategy in the second year.

Portfolio Management Program (PMP)
Selected students have the opportunity to work in groups and actively manage a real-money portfolio of 3 million Euros during the two-year program, while being coached by experienced asset managers and faculty. Students are trained as financial analysts in the first year and as portfolio managers in the second year. You take over the responsibility of further developing a strategy to allocate and manage the funds.

Career Development
In the first year, you gain up to six months of practical experience in a German or international company. In your second year, you will work on a team based Social Impact Project with a selected NGO or social venture.

Soft skills
Seminars focusing on building high-performance teams, presentation skills, consulting skills, verbal and written business communication skills and stakeholder management help you develop the personal skills necessary to succeed throughout your career.

Languages
You will complete language classes either in German or another strategic language to navigate global business relationships. Students receive a free account on “Babbel”: an e-learning language platform.

**THE 2018 CLASS PROFILE**

- **92 STUDENTS**
- **79% INTERNATIONAL**
- **23 AVERAGE AGE**
- **38% WOMEN**
- **4 MONTHS AVERAGE WORK EXPERIENCE**

**32 NATIONALITIES**

- **Europe 38% (excluding Germany)**
  - Asia 25%
  - Germany 21%
  - Americas 11%
  - Middle East 3%
  - Africa 2%

**PREVIOUS STUDIES**

- Business/Management: 47%
- Engineering: 11%
- Economics: 14%
- Humanities/Arts: 1%
- Social Sciences: 9%

**Founders and benefactors of ESMT**

- Airbus Group
- Allianz
- Axel Springer
- BCG
- BDI
- Bosch
- BMW Group
- Daimler
- DMV Capital Partners
- E.ON
- McKinsey & Company
- Munich Re
- SAP
- Siemens
- ThyssenKrupp
- Unilever
- Volkswagen Group
- KPMG

**KEY FACTS**

- **FULL-TIME**
- **24 MONTHS**
- **ENGLISH**
- **2 TRACKS**
  - 4 SPECIALIZATIONS
- **6 TO 10 MONTHS INTEGRATED PROJECT AND WORK EXPERIENCE**
The MIM includes significant in-company experience through an internship in Germany or abroad. ESMT collaborates with global corporations, mid-size companies and startups to help source internships for MIM students. The Career Services team works with you to find the right opportunity and guide you through the application process.

**SOCIAL IMPACT PROJECT**

The five-week Social Impact Project is a highlight of the MIM program. It offers you the opportunity to apply the business tools you acquire during the program to working for an organization with specific social objectives, such as a non-profit organization, a CSR department, a social entrepreneurship venture, or a for-profit organization. The Social Impact Project is applied fieldwork with the goal of developing well-rounded, socially conscious graduates.

**EXAMPLES OF RECENT SOCIAL IMPACT PROJECTS**

- **UNITED NATIONS DEVELOPMENT PROGRAM, LESOTHO**
  - Developing inclusive business ecosystem initiatives in Africa

- **DHL CORPORATE CITIZENSHIP, INDIA**
  - Identifying potential opportunities as well as obstacles for a collaboration with SDs Children Villages in India

- **BEAN VOYAGE, COSTA RICA**
  - Optimizing operations and marketing processes for a coffee bean processing and distribution startup

The MIM is subject to change. For up-to-date information, visit our website www.esmt.org/mim

* Certain track electives may be prerequisites for some specializations
day one you will start working to improve your CV and career path, build and activate your own networks and negotiate your desired salary. In addition, every student receives a premium account on LinkedIn.

The 2015–17 Graduating Class

- Average salary (including bonus): €47,758
- Job offers 3 months after graduation: 84%
- Graduates working in Europe: 76%
- Graduates working in Middle East: 5%
- Started their own company: 8%

Examples of Companies Recruiting on Campus:
- Accenture Interactive
- Adidas Allianz
- Amazon
- Bayer
- BMW
- Daimler AG
- Deutsche Post DHL Group
- E.ON
- Foodora
- HelloFresh
- HERE
- KPMG
- Munich RE
- Raisin

Examples of Graduate Positions:
- AUDI – Procurement Officer (Ingolstadt)
- BASF – Reporting Specialist (Berlin)
- MCKINSEY & COMPANY – Consultant (Munich)
- MERCEDES-BENZ BANK – Risk Manager (Stuttgart)
- MOBAIR – Junior Sales Manager (Berlin, startup)
- PROCTER & GAMBLE – Product Supply Manager (Frankfurt)
- WAYFAIR – Category Associate (Berlin)
- ZALANDO – Pricing Analyst (Berlin)

Program Fees and Application Deadlines

The Master’s in Management program begins in late September. Graduates earn a Master of Science in Management degree (120 ECTS credits).

- MIM tuition: €25,000 (paid in three installments over two academic years)
- Most ESMT students fund their studies with a combination of personal funds, loans, and scholarships.

The application rounds are:
- Round 1: March 31* | Final Round: July 31

Applications received in earlier rounds are given priority consideration for admission and scholarships. ESMT Admissions operates a rolling process and decisions are generally announced every second week. Visit our website to begin the online application.

Internships

During your internship you may earn a monthly stipend. Check our website for a complete list of funding options.

International Options

Double Degree

Spend your first year at ESMT Berlin and your second at Yale School of Management, before submitting your dissertation at ESMT Berlin. Applications for the Yale program will only be accepted after enrollment at ESMT and admission is not guaranteed. Successful candidates will earn a MIM from ESMT and a Master of Management Studies in Global Business and Society from Yale.

Exchange

ESMT is currently in discussions with potential exchange partners in Canada, China and the UK. The exchanges will allow you to add an international academic component to your MIM degree.

Please check esmt.org/mim for the latest updates on international options.

Application Criteria

Requirements
- A first degree in any subject
- Ideally no more than 18 months of postgraduate work experience
- Strong quantitative skills for applicants to the Business Analytics and Finance & Investments specializations (GMAT or GRE is recommended and may be requested)
- TOEFL score (95 points minimum) or equivalent proof of English fluency
- Online application including two references and essays
- Individual interview in person or online

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