MBA FULL-TIME MASTER OF BUSINESS ADMINISTRATION

TRACKS:

- Managerial Analytics
- Innovation & Entrepreneurship
- Strategic Leadership

GERMANY’S MOST INTERNATIONAL BUSINESS SCHOOL
Founders and benefactors of ESMT Berlin

✓ Study in the center of Berlin, a dynamic and vibrant European capital
✓ Work in Germany, one of the world’s strongest economies
✓ Almost 90% of graduates remain in Germany

Experience the ESMT Berlin one-year international MBA, strategically located in Germany’s capital, with easy access to the country’s industrial hubs. Classes are designed so that you approach every subject from a global perspective, including an eye towards the integration of sustainability. The Career Services team provides seminars focused on soft skills development, career readiness, and individual coaching.

Pre- and post-MBA options allow for a personalized MBA experience suited to your professional goals. The objective is to provide you with the essential skills to navigate a changing labor market and your future career. You enhance your practical experience with an “in-practice” module in each track and through a hands-on, in-company consulting project near the end of the program. The projects take place in various industries, corporations, social enterprises, and startups. The Global Virtual Team facilitates remote teamwork with students from top business schools around the world, while the Global Network Week brings you directly to those campuses.

Change Yourself and Your Career

KEY FACTS

- Full-time One-Year
- Tracks: Innovation & Entrepreneurship, Managerial Analytics, Strategic Leadership
- Practical Experience: Consulting Project, In-Practice Modules, International Exchange
- Pre-Program Options: Coding Bootcamp, German Language Courses, Quantitative Courses, Intercultural Skills
- Post-Program Options: Responsible Leadership Fellowship, Internship, Research Assistant, Incubator, Career Bootcamp

The 2019 Class Profile

- 51 Students
- 7 Years Average Work Experience
- 92% International
- 31 Average Age
- 27% Women

Regions Represented

- Asia 35%
- Europe 22%
- North America 20%
- Latin America 12%
- Middle East 12%
- Africa 9%
- Oceania 2%

Previous Studies

- Humanities/Arts 31%
- Engineering 25%
- Business/Management 12%
- Social Sciences 10%
- Natural Sciences 10%
- Other 10%

Industry Sectors

- Energy/Engineering 19%
- Manufacturing/PMCG 19%
- Consulting 12%
- Other 12%
- Healthcare/Pharma/Bio-Tech 10%
- IT/Telecommunications 10%
- Financial Services 8%
- Media/Entertainment 8%
- Government/Non-Profit 6%
- Law 6%
- Engineering 6%
- Government/Non-Profit 4%
- IT/Telecommunications 3%
- Financial Services 2%
- Media/Entertainment 2%
- Government/Non-Profit 2%

24 Countries

- Australia
- Indonesia
- Poland
- Brazil
- Lebanon
- Portugal
- Canada
- Malaysia
- Russia
- China
- Mexico
- South Africa
- Colombia
- Nigeria
- South Korea
- Denmark
- Oman
- Switzerland
- Germany
- Peru
- United Kingdom
- India
- Philippines
- United States
- Indonesia
- Lebanon
- Portugal
- Brazil
- Malaysia
- Russia
- Canada
- Mexico
- South Africa
- Colombia
- Nigeria
- South Korea
- Denmark
- Oman
- Switzerland
- Germany
- Peru
- United Kingdom
- India
- Philippines
- United States
FULL-TIME MBA CURRICULUM

MANAGERIAL ANALYTICS
Gain the skills, competencies and knowledge of the data landscape needed to manage analysts and drive data-oriented decision-making processes. You secure a broad understanding of statistical methods, computational tools, and predictive models, while also studying critical non-analytical topics such as ethics, regulation, and cybersecurity. Complete the track with a practice-oriented module by learning how big data has transformed business from diverse guest speakers and visits to data consultancies.

INNOVATION & ENTREPRENEURSHIP
Experience firsthand Berlin’s thriving entrepreneurial ecosystem. Courses lead you from idea generation all the way to implementation, whether in a startup or an established company. Integrated course projects connect you to entrepreneurs, VCs, angel investors, leading researchers in innovation, incubators, and more. The ESMT Entrepreneurship Club provides an extracurricular opportunity for exposure to and exploration of Berlin’s varied innovation environment, including Techstars Berlin base on campus.

STRATEGIC LEADERSHIP
Challenge yourself to become a structured problem solver in multidimensional economic and political conditions. The Strategic Leadership track hones your aptitude to understand, design, assess, and execute complex strategies for profitable growth in an international context. Benefit from professors’ significant on-the-job training in varied strategic areas, as well as their research and connections to some of Berlin and Germany’s most renowned industries and the Mittelstand (SME) sector.

GLOBAL NETWORK FOR ADVANCED MANAGEMENT
During the Global Network Weeks you attend lectures and courses at member universities worldwide, while the Global Virtual Team project prepares groups to solve organizational issues with the joint cooperation of team members dispersed on every continent. Network members include: EGADE (Mexico); Fudan (China); IE (Spain); IIMB (India); Koç (Turkey); LBS (Nigeria); UC Berkeley (USA); UCD (Ireland); Yale SOM (USA).

OPTIONAL PRE-MBA PROGRAM
- Coding Bootcamp (July – Dec)
- Quantitative prep courses
- German language courses
- Business communication
- Intercultural skills

CORE COURSES
- Managerial decision making
- Economics for managers
- Data analytics for managers
- Operations and supply chain
- Marketing management
- Accounting
- Finance
- Organizational behavior
- Competitive strategy
- Global virtual teams

TRACKS
3 track core courses + 3 electives + project week

MANAGERIAL ANALYTICS
- Hindsight: data
- Insight: models
- Foresight: advanced analytics
- Project week: Analytics in practice

INNOVATION & ENTREPRENEURSHIP
- From idea to business
- Human factor of innovation
- Creating & capturing value from new products
- Project week: Startup challenge

OR

STRATEGIC LEADERSHIP
- Global economy
- Corporate strategy
- Strategy implementation
- Project week: Strategy in practice

ELECTIVES – CHOOSE BETWEEN:
- Data science for managers
- Marketing analytics
- Entrepreneurial finance & valuation
- Digital platform strategies
- Global industrial strategies
- Corporate entrepreneurship
- Global network week

leadership competence development
- Career Services: Transitions in Practice Seminars
- Leadership Competence Development
- Leadership storytelling
- Coping with post-MBA challenges
- 360° feedback
- Building high-performance teams
- Storytelling
- Company visits throughout Germany
- Interview skills workshop with corporate HR representatives
- Case interview preparation
- On-campus recruitment activities
- Consulting in international teams
- Interviews and career development

PROGRAM STRENGTHS

MANAGERIAL ANALYTICS
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OPTIONAL POST-MBA PROGRAM
- Coding Bootcamp
- Responsible Leaders Fellowship
- German Language
- Work with an incubator
- Career Bootcamp
- Research Assistant at ESMT
- Internship

CAREER SERVICES:
- Transitions in Practice Seminars
- Leadership Competence Development
- Leadership storytelling
- Coping with post-MBA challenges
- 360° feedback
- Building high-performance teams
- Storytelling
- Company visits throughout Germany
- Interview skills workshop with corporate HR representatives
- Case interview preparation
- On-campus recruitment activities
- Consulting in international teams
- Interviews and career development

www.advancedmanagement.net

Curriculum is subject to change. For up-to-date information, visit our website www.esmt.org/mba
ESMT Berlin's MBA is an excellent investment in your future. On average, graduates earn more than double the tuition during the first year of employment after the program.

MBA tuition: €43,500

Most students fund their studies with a mix of personal funds, loans, and scholarships.

ESMT offers partial scholarships to support top applicants based on academic merit, GMAT or GRE scores, leadership, entrepreneurial or social impact experience or other merit-based criteria. Please visit our web site for a full list of criteria.

Loans: ESMT offers access to alumni-funded loans through Prodigy Finance or the unique scheme from Brain Capital.

Title IV student and GI Bill loans are available to US citizens

APPLICATION PROCESS AND DEADLINES

We operate a rolling admissions process and applications are reviewed upon completion. Early application for admission and scholarship consideration is encouraged.

The final application deadline is November 4 for non-EU applicants and December 2 for applicants holding an EU passport or coming from a country that does not require a visa to study in Germany, such as Australia, Brazil, Canada, Israel, Japan, New Zealand, South Korea, and the USA. (Please check with the German Embassy in your country for final verification.)

APPLICATION CRITERIA

✓ Three years of professional, postgraduate experience
✓ An undergraduate degree or equivalent professional qualification
✓ Strong GMAT or GRE score
✓ TOEFL, IELTS or equivalent proof of English proficiency for non-native speakers
✓ Completed online application including two references
✓ Interview either in person or via Skype or Zoom

FINANCING YOUR MBA

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PROGRAM STRENGTHS

DESIGN YOUR OWN MBA

Focus on success with an MBA that offers you the flexibility to acquire general management competencies, specialized knowledge, and the interpersonal skills to lead teams and organizations – all customized to your professional ambitions.

You will understand the fundamentals of business while applying functional skills by focusing in a specialized track. You can get a head start or extend your learning experience with optional pre- and post-MBA options, such as the Responsible Leaders Fellowship, intensive German language classes, a coding bootcamp, and more. You’ll also have multiple chances to expand your personal and professional network in Berlin, Germany, and around the world. The choice is yours.

PERSONAL DEVELOPMENT

During the MBA you also focus on personal soft skills development and learn to build successful international teams. The small class size ensures that you constantly reflect on your experiences while receiving personalized constructive feedback, and sharpening leadership skills. Become a stronger leader not only with dedicated career services workshops, but through student clubs, team projects, and tournaments.

APPLICATION REQUIREMENTS

✓ Three years of professional, postgraduate experience
✓ An undergraduate degree or equivalent professional qualification
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✓ Completed online application including two references
✓ Interview either in person or via Skype or Zoom

CAREER TRANSITIONS: THE 2017 GRADUATING CLASS

ESMT Berlin’s Career Services are fully integrated into the MBA experience. Career mapping, recruitment events, company visits, networking, master classes, individual mentoring and coaching sessions are a few of the stepping stones that provide leadership enhancing soft skills and career development. The end result allows you to achieve your goals and implement your career plan.

EXAMPLES OF RECRUITING COMPANIES OVER THE LAST THREE YEARS:

Accenture Interactive · Allianz · Amazon · Applause · BASF · Bayern · Boeings Boeing- Boston Consulting Group · Corning · Daimler Financial Services · Deloitte · Deutsche Bank · Deutsche Bank - DHL · E ON · EY · Foodora · frog · GetYourGuide · GIZ · HelloFresh · HERE · Hilti · IMS · Markit · Johnson · Johnson · Knorr · Bremsen · KPMG · Lesara · L’Oreal · Market Logic Software · MayCoach · McKinsey & Company · Microsoft · Mitsubishi · Fuso · Outfittery · Puma · PwC · Raisin · Reckitt Benckiser · Rocket Internet · SAP · Siemens · Signavio · Software AG · Telenor · Travele · TUV Rheinland · Uber · Uniper · Volvo · WattX · Wayfair · Zalando · Zeiss

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“Become a stronger leader not only with dedicated career services workshops, but through student clubs, team projects, and tournaments.”

“The small class size ensures that you constantly reflect on your experiences while receiving personalized constructive feedback, and sharpening leadership skills.”

“I would recommend the ESMT MBA to anyone looking to start working in Germany. Berlin has so much going on! You have the city at your doorstep to attend events, network and integrate. I found it particularly appealing that ESMT provided information for moving to Germany and alumni networking.”

“Having the 18-month visa after graduation was an added bonus.”

Average salary (including bonus)

€36,935

85%

78%

74%

51%

87%

75%

74%

51%

85%

78%

74%

51%
ESMT
European School of Management and Technology GmbH

ESMT Berlin
Schlossplatz 1
10178 Berlin
Germany

Head of Admissions
Stephanie Kluth

Phone: +49 30 21231–1400
Fax: +49 30 21231–1409

admissions.degrees@esmt.org
www.esmt.org/mba

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